

# CAKE&WHISKEY's SIP&SLICE

## GUIDE FOR GUEST BLOG SUBMISSIONS

### Our Manifesto

In a world where so much is not, we believe in genuineness. Championing all women who are living lives of courage and decency. We curate their journey through meaningful storytelling that has enduring value. Their stories hold powerful truths. Within them, both inspiration and aspiration are found. Some are sweet. Some are spirited. And all remind us to chase our dreams with purpose and passion.

### Post Guidelines

#### Type

Instructional, discussion, and story-centered posts are what we are looking to publish for our blog. Sip & Slice posts should be written in first-person and draw on your personal journey.

#### Style

Sip & Slice posts are narrative, sensory, personal, relatable, and inquisitive. They are not opinionated. Ideas are based on research or personal experiences and are offered in narrative form. Advice should be given only as a resolution proven factual.

#### Length

All editorial post submissions should be 200-300 words long, and all video submissions, 3-4 minutes long.

If you are interested in being a guest blogger, please submit your post, as well as a brief bio, to [editor@cakenwhiskey.com](mailto:editor@cakenwhiskey.com). CAKE&WHISKEY only accepts original content for our blog; please do not submit work that has been published elsewhere.