# **CAKE&WHISKEY**

# GUIDELINES FOR RECHARGE ISSUE IMAGE PROJECT

#### **Our Manifesto**

In a world where so much is not, we believe in genuineness. Championing all women who are living lives of courage and decency. We curate their journey through meaningful storytelling that has enduring value. Their stories hold powerful truths. Within them, both inspiration and aspiration are found. Some are sweet. Some are spirited. And all remind us to chase our dreams with purpose and passion.

# The Recharge Issue

In Issue 9, the Recharge Issue, we are celebrating the amazing professional women who understand the importance of R&R, those who have taken both adventurous steps and quiet, contemplative steps in search of that recharge time, as well as those who have formed businesses to aid in others' rest and relaxation.

As C&W is dedicated to creating a product that too can serve as a means to recharge, we are seeking thoughtfully-curated imagery to pair with these raw & candid stories of renewal.

So, we ask, when was the last time you captured an image or created a piece of art that made you and others feel centered, fully present, relaxed, and alive? We'd love to see it.

And when you send it along, share with us that feeling and moment in a photograph or work of art.

## The Project

Of the submissions received, some will be chosen by the CAKE&WHISKEY creative team to be featured in the Recharge Issue. Photographers and artists chosen will also receive a complimentary year subscription to CAKE&WHISKEY. All photographs and artwork will be credited appropriately in the magazine.

### **Technical Requirements**

We can only accept high-resolution, print-quality photos and scans that have these specifications:

- 300 PPI
- Minimum sizing of 9.5" by 10.5"
- RAW, JPEG, PSD files are acceptable (CMYK, not RGB please)

#### How to Submit

Please submit your images to <u>editor@cakenwhiskey.com</u> via email or Dropbox by April 1, 2015. You may submit more than one image.

Chosen artists/photographers whose work will be appearing in Issue 9 will be informed by Wednesday, April 29, 2015.